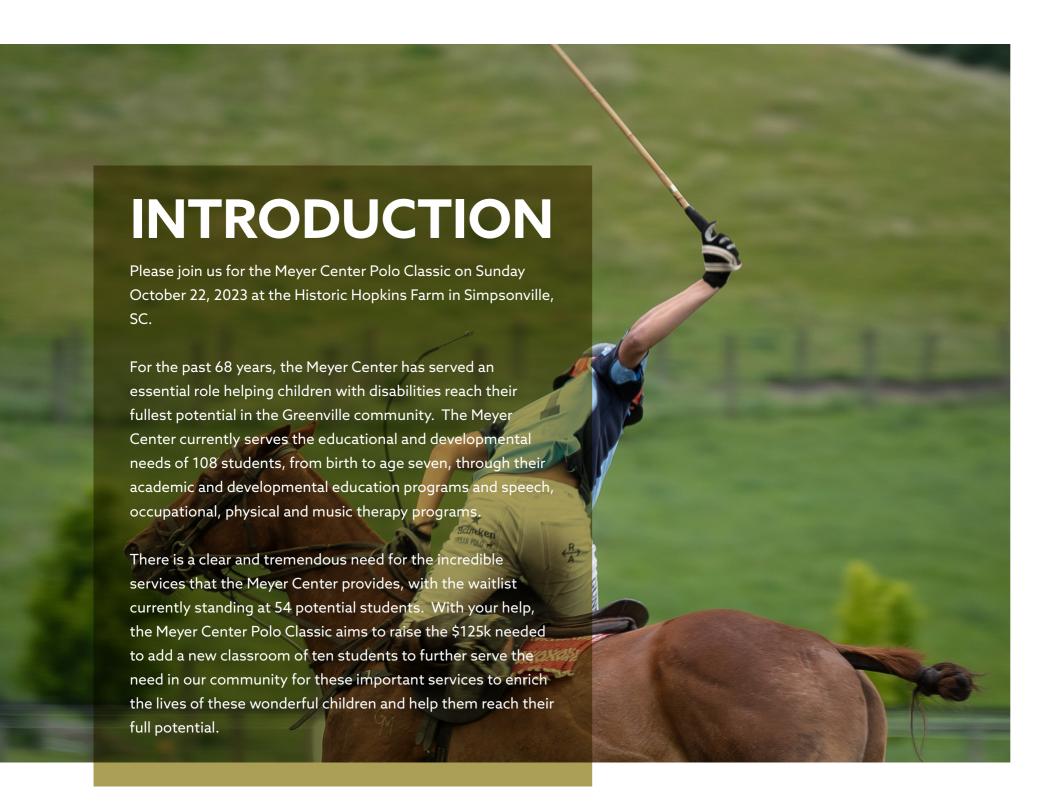


SPONSORSHIP PACKET



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GREENVILLE'S ONE OF A KIND LUXURY POLO EXPERIENCE

POLO FACTS

THE BASICS



The word "POLO" is supposedly derived from "pulu", Tibetan for willow, of which the original balls were made.



First recorded polo matches were played in Persia over 2500 years



Introduced into England in 1869, imported it to the U.S. in 1876 and last played at the Olympics in 1936.

THE GROUND

The polo ground is 300 yards long, 160 yards wide (boarded) and 200 yards wide if unboarded. Boarded means the field has a 12 inch upright board bounding the perimeter which stops the ball rolling out. The goal posts, positioned at each end, are 8 yards apart.

THE MALLET

Is 48 to 54 inches depending on the height if they pony and the reach of the player. Generally made of ashwood, bamboo, or maple.

THE PLAYERS

Polo teams don't have coaches. Coaches are considered an expensive luxury and duplicate the duties of the team captain. There are 4 players.

THE BALL

Used in outdoor polo is made of hard, white plastic and is a little more than 3 inches in diameter

THE MATCH

The opening play is known as the throw-in. A polo match consists of 6 chukkers (periods) of 7.5 minutes each. It's customary at polo matches to invite the public onto the field at halftime to tread in the divots kicked up by the horses. No left-handed players are allowed. Polo is a co-ed sport.

THE HUBSES

Polo ponies are ideally fast, energetic and docile. Most have some throughbred breeding. Most ponies are between 13 hands and 16 hands. Horse manes are shaved or roached and tails are braided to stay out of the way of mallet and rains. All horse breeds are allowed to play Polo with no restriction to height.



THE SCHEDULE

GATES OPEN - PARKING/ARRIVAL



Schedule Time: 11:30 AM

PLAYERS TAKE THE FIELD FOR WARM UP



Schedule Time: 11:45 AM

3

WELCOME - CHAMPAGNE GREETING AND MUSIC



Schedule Time: 12:00 PM

SOCIALIZE, DRINK, EAT, BE MERRY!



Schedule Time: 12:00 PM - 12:45 PM

OPENING CEREMONY

OPENING CEREMONY INTRODUCE EVENT (OPENING SPONSOR) | MEYER CENTER STUDENT HOLD FLAG FOR NATIONAL ANTHEM | INVOCATION (TITLE SPONSOR) | ANNOUNCEMENTS | TOSS THE STARTING BALL (FIELD SPONSOR W/ MEYER CENTER STUDENT)



Schedule Time: 12:45 PM - 1:15 PM

POLO MATCH ROUND 1/3 CHUKKAS



Schedule Time: 1:30 PM - 2:00

HALF-TIME CEREMONY

DIVOT STOMP WITH DRINKS IN HAND (LIQUOR SPONSOR) FOR TOAST/SALUTE | MEYER CENTER STUDENTS WILL PARTICIPATE IN STOMP



Schedule Time: 2:15 PM - 2:45

POLO MATCH ROUND 2/3 CHUKKAS



Schedule Time: 2:50 PM

MUSIC AND FUND THE NEED

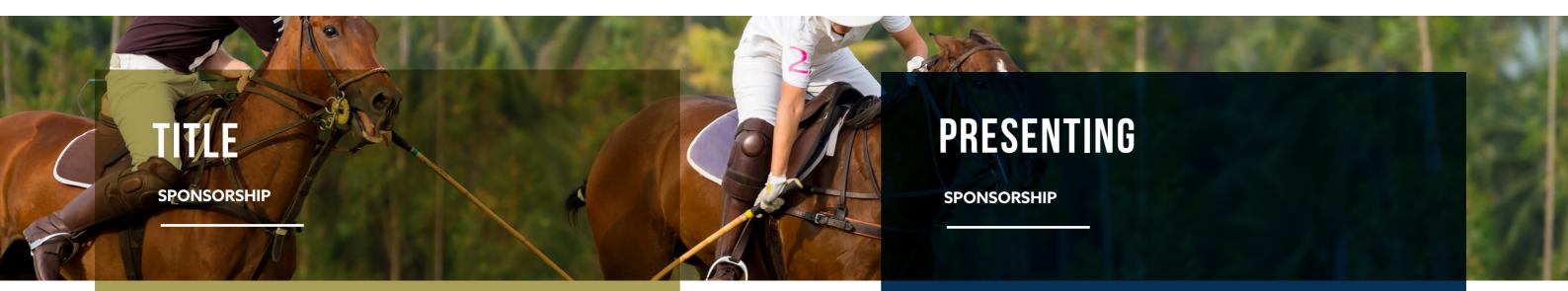


Schedule Time: 3:30 PM - 4:10 PM

CLOSING CEREMONY



Schedule Time: 4:15 PM - 4:30



Stage Presence

- » Exclusive naming rights sponsor
- » Invocation during the Opening Ceremony opportunity to speak on behalf of your company's support/involvement with event
- » Presentation of Winner's Cup Trophy during the Closing Ceremony accompanied by a Meyer Center student(s)

Event Recognition

- » Sponsor branding will be prominently displayed on all Meyer Center Polo Classic promotional materials, including event website, Step and Repeat
- » Receive ongoing announcements during the event to recognize your support of this unique benefit event. Sponsor will be able to provide scripted copy for the emcee.
- » Sponsor logo emblem on team jersey (sleeve or top right corner)
- » Large sign with sponsor name at front of lounge
- » Center spread double page ad placed in the event program; QR code in program to take guests straight to your website

Event Admission

- » Large VIP Lounge- Premier field side location for perfect viewing of the match (tent, sofas, tables, chairs provided)
- » 60 tickets- Food and open bar in Hospitality Lounge
- » 4 bottles of champagne
- » 2 bottles liquor of your choice (off provided list) for bottle service in your lounge
- » VIP Parking for sponsors and guests (select number of spots)
- » Additional bottle service available

\$35K

Stage Presence

- » Presenting naming rights sponsor
- » Opportunity to speak on behalf of your company's support/ involvement with event
- » National Anthem with flag held by Meyer Center student(s)
- » Presentation of MVP Player Award during Closing Ceremony accompanied by a Meyer Center student(s)

Event Recognition

- » Sponsor branding will be prominently displayed on all Meyer Center Polo Classic promotional materials, including event website, Step and Repeat
- » Receive ongoing announcements during the event to recognize your support of this unique benefit event. Sponsor will be able to provide scripted copy for the emcee.
- » Sponsor logo emblem on team jersey (sleeve or top left corner of jersey)
- » Large sign with sponsor name at front of lounge
- » Full page back cover ad in the event program; QR code in program to take guests straight to your website

Event Admission

- » Large VIP Lounge- Premier field side location for perfect viewing of the match (tent, sofas, tables, chairs provided)
- » 50 tickets Food and open bar in Hospitality Lounge
- » 3 bottles of champagne
- » 1 bottle liquor of choice (off provided list) for bottle service in your lounge

\$25K



Stage Presence

- » Naming rights for opening ceremony
- » Welcome guests to event with a champagne toast and opportunity to speak on behalf of your company's support/involvement with the event
- » Introduce teams

Event Recognition

- » Sponsor branding will be prominently displayed on all Meyer Center Polo Classic promotional materials, including event website, Step and Repeat
- » Receive ongoing announcements during the event to recognize your support of this unique benefit event. Sponsor will be able to provide scripted copy for the emcee.
- » Large sign with sponsor name at front of sponsor lounge
- » Full page ad placed on the inside back cover of the event program; QR code in program to take guests straight to your website

Event Admission

- » Medium VIP Lounge- Premier field side location for perfect viewing of the match (tent, common seating area, tables, chairs provided)
- » 40 tickets-food and open bar in Hospitality Lounge
- » 2 bottles of champagne
- » 1 bottle of liquor of your choice (off provided list) for bottle service
- » VIP Parking for sponsors and guests (select number of spots)
- » Additional bottle service available for additional costs

\$22K

Event Presence

- » Corner location at the event/Will serve as the main tent for all guests. Food and 2 of the 4 bars will be located within the tent.
- » Sponsor name across the entries of lounge
- » Lounge will be set up with multiple seating areas/arrangements
- » Trophy Table will be located inside the lounge
- » Present the Best Playing Pony award during the closing ceremony accompanied by Meyer Center student(s)

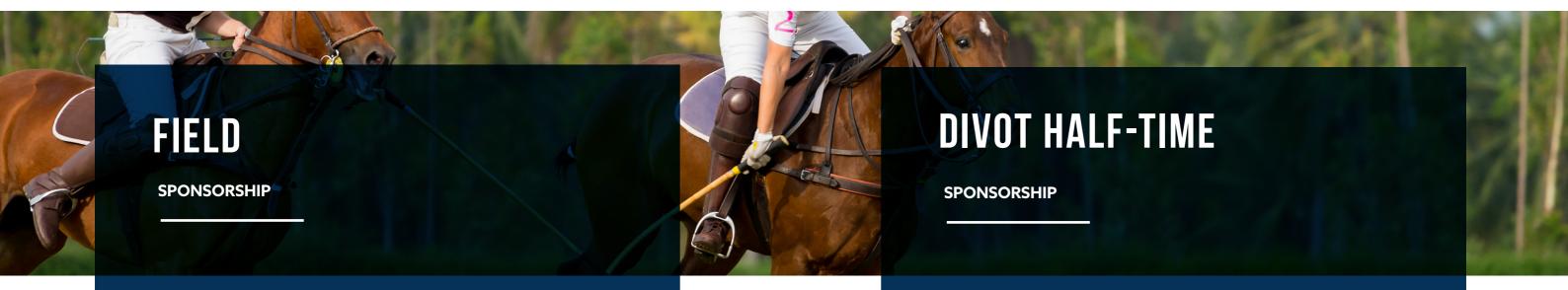
Event Recognition

- » Sponsor branding will be prominently displayed on all Meyer Center Polo Classic promotional materials, including event website, Step and Repeat
- » Receive ongoing announcements during the event to recognize your support of this unique benefit event. Sponsor will be able to provide scripted copy for the emcee.
- » Large sign with sponsor name at front of sponsor lounge
- » Full page ad placed in the event program; QR code in program to take quests straight to your website

Event Admission

- » 40 tickets- food and open bar in Hospitality Lounge
- » 4 Reserved Field Side tables within the lounge with bottle service (3 bottles of liquor) of your choice (from provided list)
- » 2 bottles of champagne
- » VIP Parking for sponsors and guests (select number of spots)
- » Additional bottle service available

\$20K



Stage Presence

- » Naming rights for field
- » Sponsor/logo brand integrated into the field
- » Game Ball toss to start the match accompanied by Meyer Center student(s)

Event Recognition

- » Sponsor branding will be prominently displayed on all Meyer Center Polo Classic promotional materials, including event website, Step and Repeat
- » Receive ongoing announcements during the event to recognize your support of this unique benefit event. Sponsor will be able to provide scripted copy for the emcee.
- » Large sign with sponsor name at front of sponsor lounge
- » Full page ad placed in the event program; QR code in program to take guests straight to your website

Event Admission

- » Medium VIP Lounge- Premier field side location for perfect viewing of the match (tent, common seating area, tables, chairs provided)
- » 40 tickets-food and open bar in Hospitality Lounge
- » 2 bottles of champagne
- » 1 bottle of liquor of your choice (off provided list) for bottle service
- » VIP Parking for sponsors and guests (select number of spots)
- » Additional bottle service available for additional costs

\$18K

Stage Presence

- » Naming rights for half-time ceremony
- » During half-time, you will have the opportunity to speak on behalf of your company's support/involvement with the event.
- » All guests (including Meyer Center students) are invited and encouraged to come onto the field and press down pony divots during half-time (there will also be a signature drink served by Half-Time Salute Sponsor)

Event Recognition

- » Sponsor branding will be prominently displayed on all Meyer Center Polo Classic, including event website, Step and Repeat
- » Receive ongoing announcements during the event to recognize your support of this unique benefit event. Sponsor will be able to provide scripted copy for the emcee.
- » Large sign with sponsor name at front of lounge
- » Full page ad placed in the event program; QR code in program to take quests straight to your website

Event Admission

- » Medium VIP Tent- field side location for perfect viewing of the match (tent, common seating area, tables, chairs provided)
- » 30 tickets- food and open bar in Hospitality Lounge
- » 2 bottles of champagne
- » VIP Parking for sponsors and guests
- » Bottle service available for additional costs

\$15K



Event Presence

- » Sponsor name featured on the players themselves and the scoreboard
- » Teams will be referred to as Sponsor name throughout the match
- » Photos with your team during award ceremony

Event Recognition

- » Sponsor branding will be prominently displayed on all Meyer Center Polo Classic, including event website, Step and Repeat
- » Receive ongoing announcements during the event to recognize your support of this unique benefit event. Sponsor will be able to provide scripted copy for the emcee.
- » Medium sign with sponsor name at front of lounge
- » Half page ad placed in the event program; QR code in program to take guests straight to your website

Event Admission

- » VIP Lounge- field side location for perfect viewing of the match (tent, common seating area, table, chairs provided)
- » 20 tickets -food and open bar in Hospitality Lounge
- » 2 bottles of champagne
- » VIP Parking for sponsors and guests (select number of spots)
- » Bottle service available for additional costs

\$12K

Event Presence

- » Everyone is looking at the scoreboard during the game and polo is a high scoring game so all eyes will be on the scoreboard.
- » Sponsor name will be featured on the scoreboard.

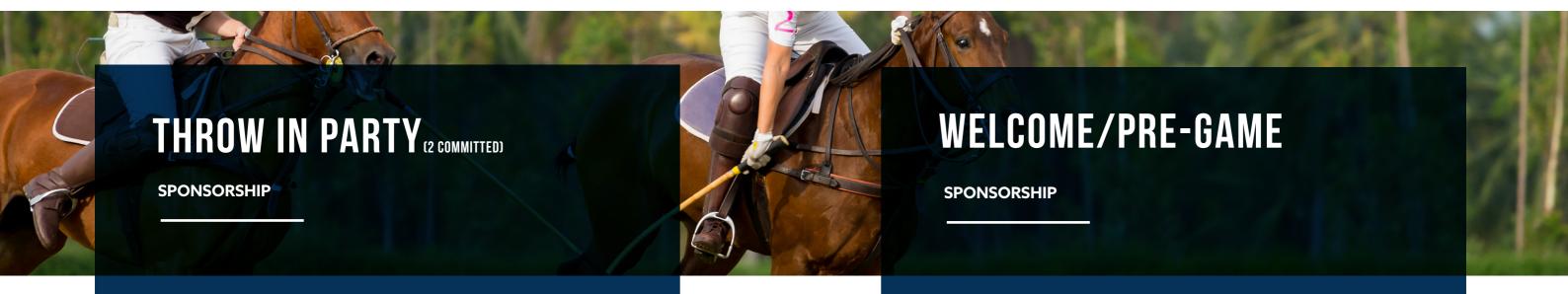
Event Recognition

- » Sponsor branding will be prominently displayed on all Meyer Center Polo Classic promotional materials, including event website, Step and Repeat
- » Receive ongoing announcements during the event to recognize your support of this unique benefit event. Sponsor will be able to provide scripted copy for the emcee.
- » Tent sign with sponsor name at front of tent
- » Half page ad placed in the event program; QR code in program to take guests straight to your website

Event Admission

- » Medium VIP Lounge- field side location for perfect viewing of the match (tent, common seating area, table, chairs provided)
- » 20 tickets- food and open bar in Hospitality Lounge
- » 1 bottle of champagne
- » VIP Parking for sponsors and guests (select number of spots)
- » Bottle service available for additional costs

\$10K



Exclusive

- » Provide invitation only guests and potential sponsors a firsthand look into the Meyer Center Polo Match
- » Sponsor will have opportunity to showcase fashion brands during the party

Event Recognition

- » Sponsor branding will be prominently displayed on all Meyer Center Polo Classic promotional materials, including event website, Step and Repeat
- » Receive recognition during the event to recognize your support of this unique benefit event. Sponsor will be able to provide scripted copy for the emcee.
- » Tent sign with sponsor name at front of tent
- » Half page ad placed in the event program; QR code in program to take guests straight to your website

Event Admission

- » Tent- field side location for perfect viewing of the match (tent, table, chairs provided)
- » 10 tickets -food and open bar in Hospitality Lounge
- » 1 bottles of champagne
- » On-site parking for sponsors and guests
- » Bottle service available for additional costs

\$5K

Event Presence

- » Everyone is looking at the scoreboard during the game and polo is a high scoring game so all eyes will be on the scoreboard.
- » Sponsor name will be featured on the scoreboard.

Event Recognition

- » Sponsor branding will be prominently displayed on all Meyer Center Polo Classic promotional materials, including event website, Step and Repeat
- » Receive ongoing announcements during the event to recognize your support of this unique benefit event. Sponsor will be able to provide scripted copy for the emcee.
- » Tent sign with sponsor name at front of tent
- » Half page ad placed in the event program; QR code in program to take guests straight to your website

Event Admission

- » Medium VIP Lounge- field side location for perfect viewing of the match (tent, common seating area, table, chairs provided)
- » 20 tickets- food and open bar in Hospitality Lounge
- » 1 bottle of champagne
- » VIP Parking for sponsors and guests (select number of spots)
- » Bottle service available for additional costs

\$5K



Event Presence

- » Sponsor will have opportunity to showcase their liquor during the divot stomping by providing quests with signature cocktail
- » Sponsor will have the opportunity to have a separate bar at the event to feature their liquors.

Event Recognition

- » Sponsor branding will be prominently displayed on all Meyer Center Polo Classic promotional materials, including event website, Step and Repeat
- » Receive ongoing announcements during the event to recognize your support of this unique benefit event. Sponsor will be able to provide scripted copy for the emcee.
- » Tent sign with Sponsor name at front of tent
- » Half page ad placed in the event program; QR code in program to take guests straight to your website

Event Admission

- » Tent- field side location for perfect viewing of the match (tent, table, and chairs provided)
- » 10 tickets -food and open bar in Hospitality Lounge
- » 1 bottle of champagne
- » On-site parking for sponsors and guests
- » Additional bottle service available

\$5K +SIGNATURE COCKTAILS

Event Presence

- » Sponsor will provide first aid supplies and medical volunteers
- » Sponsor name will be featured at the First-Aid Tent

Event Recognition

- » Sponsor branding will be prominently displayed on all Greenville Polo Classic benefiting the Meyer Center promotional materials, including event website, Step and Repeat
- » Receive ongoing announcements during the event to recognize your support of this unique benefit event. Sponsor will be able to provide scripted copy for the emcee.
- » Tent sign with sponsor name at front of tent
- » Half page ad placed in the event program; QR code in program to take guests straight to your website

Event Admission

- » Tent- field side location for perfect viewing of the match (tent, table, and chairs provided)
- » 10 tickets -Food and open bar in Hospitality Lounge
- » 1 bottle of champagne
- » On-site parking for sponsors and guests
- » Bottle service available for additional costs

\$7.5K



Event Presence

- » Sponsor name on easels at water stations throughout the event space
- » Sponsor names on cups for water stations (guests get to take home as a party favor)
- » Sponsor name/logo featured on the water bottles for guests during the closing ceremony

Event Recognition

- » Sponsor branding will be prominently displayed on all Meyer Center Polo Classic, including event website, Step and Repeat
- » Receive ongoing announcements during the event to recognize your support of this unique benefit event. Sponsor will be able to provide scripted copy for the emcee.
- » Tent sign with sponsor name at front of tent
- » One-fourth of a page ad placed in the event program; QR code in program to take guests straight to your website

Event Admission

- » Tent- field side location for perfect viewing of the match (tent, table, and chairs provided)
- » 10 tickets- food and open bar in Hospitality Lounge
- » 1 bottle of champagne
- » On-site parking for sponsors and guests
- » Bottle service available for additional costs

\$7K

Event Presence

- » Attendees love taking pictures in front of an interactive photo booth
- » Sponsor name/logo featured on the photo op booth

Event Recognition

- » Sponsor branding will be prominently displayed on all Meyer Center Polo Classic including event website, Step and Repeat
- » Receive ongoing announcements during the event to recognize your support of this unique benefit event. Sponsor will be able to provide scripted copy for the emcee.
- » Tent sign with sponsor name at front of tent
- » One-fourth of a page ad placed in the event program; QR code in program to take guests straight to your website

Event Admission

- » Tent- field side location for perfect viewing of the match (tent, table, and chairs provided)
- » 10 tickets -food and open bar in Hospitality Lounge
- » 1 bottle of champagne
- » On-site parking for sponsors and guests
- » Bottle service available for additional costs

\$6K



Exclusive

» Sponsor will donate a tent to be filled with Meyer Center students, families, and a select number of staff to be able to attend the event. This special tent will be Meyer Center child friendly.

Event Recognition

- » Sponsor branding will be prominently displayed on all Greenville Polo Classic benefiting the Meyer Center promotional materials, including event website, Step and Repeat
- » Receive ongoing announcements during the event to recognize your support of this unique benefit event. Sponsor will be able to provide scripted copy for the emcee.
- » Tent sign with sponsor name at front of Meyer Center Family tent
- » One-fourth of a page ad placed in the event program; QR code in program to take guests straight to your website

Event Admission

- » 10 tickets with a reserved field side table in the Hospitality Lounge food and open bar in Hospitality Lounge
- » 1 bottle of champagne at table
- » On-site parking for sponsors and guests
- » Bottle service available for additional costs

\$5K

Event Presence

- » Sponsor will donate 5 golf carts to be used to during the event
- » Sponsor name/logo will be featured on golf carts

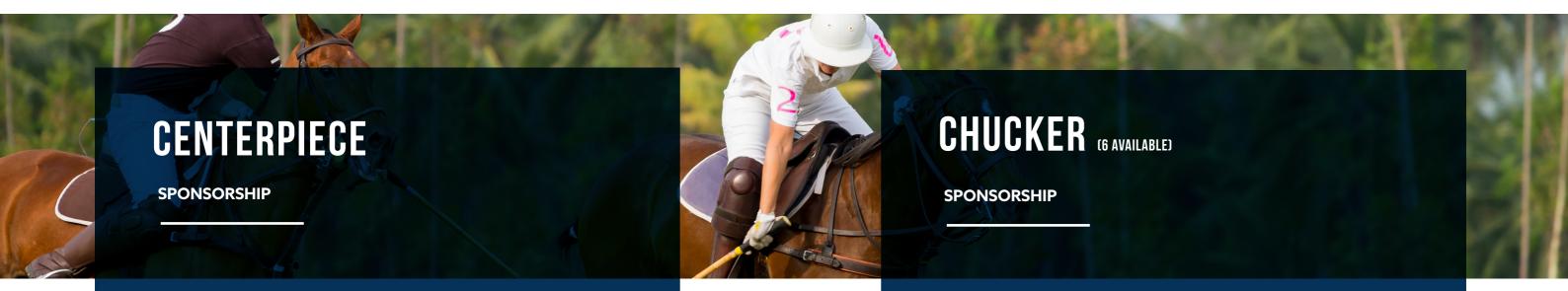
Event Recognition

- » Sponsor branding will be prominently displayed on all Meyer Center Polo Classic promotional materials, including event website, Step and Repeat
- » Receive ongoing announcements during the event to recognize your support of this unique benefit event. Sponsor will be able to provide scripted copy for the emcee.
- » Tent sign with sponsor name at front of tent
- » One-fourth of a page ad placed in the event program; QR code in program to take guests straight to your website

Event Admission

- » Tent- field side location for perfect viewing of the match (tent, table, and chairs provided)
- $^{\mathrm{w}}$ 10 tickets-food and open bar in Hospitality Lounge
- » 1 bottle of champagne
- » On-site parking for sponsors and guests
- » Bottle service available for additional costs

\$5K



Event Presence

» Sponsor name will be on each table centerpiece in every tent for valuable and visible exposure for your company

Event Recognition

- » Sponsor branding will be prominently displayed on all Meyer Center Polo Classic promotional materials, including event website, Step and Repeat
- » Receive ongoing announcements during the event to recognize your support of this unique benefit event. Sponsor will be able to provide scripted copy for the emcee.
- » Business card ad placed in the event program; QR code in program to take guests straight to your website

Event Admission

- » 8 tickets in the Hospitality Lounge with a reserved table in the Hospitality Suite (food and open bar located in the Hospitality Lounge)
- » 1 bottle of champagne at reserved table
- » On-site parking for sponsors and quests
- » Bottle service available for additional costs

\$4.5K

Event Presence

» A chukker (period) will be named for your organization

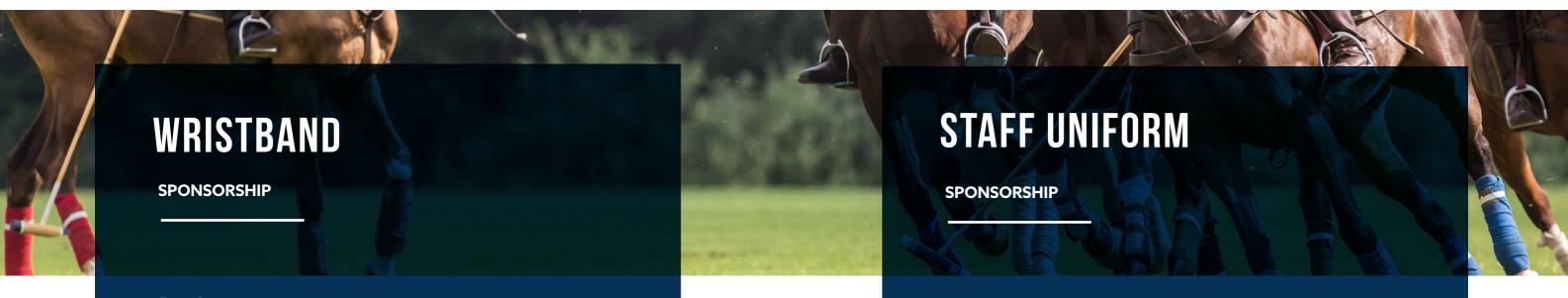
Event Recognition

- » Sponsor branding will be prominently displayed on all Meyer Center Polo Classic promotional materials, including event website, Step and Repeat
- » Sponsor will be acknowledged as chukkar sponsor during period
- » Business card ad placed in the event program; QR code in program to take guests straight to your website

Event Admission

- » 8 tickets in the Hospitality Lounge with a reserved table in the Hospitality Suite (food and open bar located in the Hospitality Lounge)
- » 1 bottle of champagne at reserved table
- » On-site parking for sponsors and guests
- » Bottle service available for additional costs

\$3.5K



Event Presence

» Sponsor name will be on every wrist at the event! Wristbands will serve as ticket for entry to the event.

Event Recognition

- » Sponsor branding will be prominently displayed on all Meyer Center Polo Classic promotional materials, including event website, Step and Repeat
- » Receive ongoing announcements during the event to recognize your support of this unique benefit event. Sponsor will be able to provide scripted copy for the emcee.
- » Business card ad placed in the event program; QR code in program to take guests straight to your website

Event Admission

- » 6 tickets in the Hospitality Lounge with a reserved table in the Hospitality Suite (Food and open bar located in the Hospitality Lounge)
- » 1 bottle of champagne at reserved table
- » On-site parking for sponsors and guests
- » Bottle service available for additional costs

\$3K

Event Presence

» Sponsor name will be worn by food and beverage staff at the event

Event Recognition

- » Sponsor branding will be prominently displayed on all Meyer Center Polo Classic promotional materials, including event website, Step and Repeat
- » Receive ongoing announcements during the event to recognize your support of this unique benefit event. Sponsor will be able to provide scripted copy for the emcee.
- » Business card ad placed in the event program; QR code in program to take guests straight to your website

Event Admission

- » 6 tickets in the Hospitality Lounge with a reserved table in the Hospitality Suite (Food and open bar located in the Hospitality Lounge)
- » 1 bottle of champagne at reserved table
- » On-site parking for sponsors and guests
- » Bottle service available for additional costs

\$3K



Event Presence

» Sponsor name will be placed on our luxury portable rest rooms at the event.

Event Recognition

- » Sponsor branding will be prominently displayed on all Meyer Center Polo Classic promotional materials, including event website, Step and Repeat
- » Receive ongoing announcements during the event to recognize your support of this unique benefit event. Sponsor will be able to provide scripted copy for the emcee.
- » Business card ad placed in the event program; QR code in program to take guests straight to your website

Event Admission

- » 6 tickets in the Hospitality Lounge with a reserved table in the Hospitality Suite (food and open bar located in the Hospitality Lounge)
- » 1 bottle of champagne at reserved table
- » On-site parking for sponsors and guests
- » Bottle service available for additional costs

\$3K

Event Presence

» Sponsor name will be displayed on the DJ booth

Event Recognition

- » Sponsor branding will be prominently displayed on all Meyer Center Polo Classic promotional materials, including event website, Step and Repeat
- » Receive ongoing announcements during the event to recognize your support of this unique benefit event. Sponsor will be able to provide scripted copy for the emcee.
- » Business card ad placed in the event program

Event Admission

- » 6 tickets in the Hospitality Lounge with a reserved table in the Hospitality Suite (food and open bar located in the Hospitality Lounge)
- » 1 bottle of champagne at reserved table
- » On-site parking for sponsors and guests
- » Bottle service available for additional costs

\$3K



